



Growing Software & IT Services

It is difficult to outpace change. Systems and applications in use today have evolved through years of trial and error. To remain competitive, you must leap into the future using mobile and cloud-based solutions that are right for your business. How will you do this if you do not know where to start? You want to create the best outcomes, but the variety, location and use of information is so vast and complex. To succeed, you need an effective step-change strategy with the right solution roadmaps and action plans that maximize your efforts and resources.

Much of the information you need to run your business is hidden. How will you extract this data? First, you need special tools and algorithms to harvest data from unstructured information. Second, you need to know what data is most important. Finally, you need to know how to connect the data dots in the right way to build algorithms to discover new insight. Each step depends on baseline and predictive data models about your business. GEM Analytics specializes in building business insight from advanced GeoEconoMetrics (GEM) data models with hundreds of thousands of performance algorithms.

GEM Business Optimization Process



GEM Analytics builds solution calculators to evaluate impact potential and ROI of applications. CIO's and system integrators can apply these tools to evaluate system and application options to calculate deployment outcomes. GEM Analytics offers a full stack cloud-based platform that powers AI and machine learning to optimize and grow your business.